



About the Event

The American Cancer Society will be celebrating the Red White & Blue Party on June 29th 2018 under the tent at Cornerstone at W&W. Cornerstone at W&W is a brand-new venue opening in 2018 in Apalachin, NY. Kick off your summer at this all American themed gourmet BBQ as we celebrate the impact that the Broome and surrounding communities are making in the fight against cancer. Festivities will begin at 6pm with grilling, live music from Rooster & The Roadhouse Horns, luminary ceremony, fireworks and more. Don't forget to wear your favorite red, white and/or blue "Country Club" attire!

Who

We will be giving two awards this year to two very deserving individuals. The **Hero of Hope Award** will be given to an individual who serves our country and has been impacted by cancer. And our event **Honoree Award** will be given to a Broome County community member who has bravely fought the disease.

Join more than 200 professionals and philanthropic leaders of a diverse array of ages and industries from across the Southern Tier Region who will be in attendance as we spend the night furthering the mission of the American Cancer Society.

Why

Thanks to progress we are making together, we are saving approximately 400 lives per day and have decreased the cancer death rate 22% since 1991. But it is not time to rest - approximately 1.7 million new cancer cases are expected to be diagnosed in the United States this year, with more than 108,000 new cases in New York alone.

The Red, White & Blue party supports the American Cancer Society's mission to save lives, celebrate lives, and lead the fight for a world without cancer by being there 24 hours a day, 7 days for everyone and anyone impacted by this disease.

The American Cancer Society does the most today, to end this disease tomorrow.

We can't wait to celebrate with you!



2018 Red, White & Blue Party Partnership Opportunities

Presenting Sponsor

\$15,000

This exclusive level of sponsorship is the largest and most visible when expressing your commitment to the American Cancer Society's mission to save lives from cancer. Amenities include:

- Right of first refusal as Presenting Sponsor for next year's Red, White & Blue Party event
- Appointment of a representative(s) from your company to the event planning committee.
- Invitations & reserved seating for fifteen (15) guests to attend event
- CEO speaking opportunity at the event & ability to present honoree with award if desired.
- Recognition as Presenting Sponsor in all Red, White & Blue Party printed materials including but not limited to:
 - Honorary Committee Letters
 - Company logo on event invitations, mailed to hundreds of potential guests
 - Honorary Committee support listing for 4 on invitation
- Prominent recognition on signage at the event as the Presenting Sponsor
- Recognition as Presenting Sponsor in event press releases.
- Logo/name prominently displayed as "Presenting Sponsor" on event website.
- Presenting Sponsor recognition on event PowerPoint presentation & scrolling slides throughout the evening

Firework Sponsor

\$7,500

- Ten (10) event tickets with 1 reserved table
- Verbal recognition as event sponsor during program
- Recognition as an event sponsor in select materials, including but not limited to:
 - Logo inclusion on invitation, mailed to hundreds of guests
 - Honorary Committee support listing for 4 individuals on invitation
 - Signage at the event
 - Event power-point presentation & scrolling slides
 - Logo displayed on social media & the event website

Hot Air Balloon Sponsor

\$7,500

- Ten (10) event tickets with 1 reserved table
- Verbal recognition as event sponsor during program
- Recognition as an event sponsor in select materials, including but not limited to:
 - Logo inclusion on invitation, mailed to hundreds of guests
 - Honorary Committee support listing for 4 individuals on invitation
 - Signage at the event
 - Event power-point presentation & scrolling slides
 - Logo displayed on social media & the event website

Premier Ice Bar Sponsor

\$6,000

- Eight (8) event tickets with 1 reserved table
- Verbal recognition as event sponsor during program
- Recognition as an event sponsor in select materials, including but not limited to: Logo inclusion on invitation, mailed to hundreds of guests
 - Honorary Committee support listing for 4 individuals on invitation
 - Signage at the event
 - Event power-point presentation & scrolling slides
 - Logo displayed on social media & the event website

Red Sponsor

\$5,000

- Six (6) event tickets with 1 reserved table
- Recognition as an event sponsor in select materials, including but not limited to:
 - Logo inclusion on invitation, mailed to hundreds potential guests
 - Honorary Committee support listing for 2 individuals on invitation
 - Signage at Event
 - Event power-point presentation & scrolling slides
 - Logo displayed on social media & the event website

White Sponsor

\$3,000

- Four (4) event tickets
- Recognition as an event sponsor in select materials, including but not limited to:
 - Logo inclusion on invitation, mailed to hundreds potential guests
 - Honorary Committee support listing for 1 individual on invitation & event program
 - Logo recognition on signage at the event.
 - Event power-point presentation & scrolling slides
 - Logo displayed on social media & the event website

Blue Sponsor

\$1,500

- Two (2) event tickets
- Recognition as an event sponsor in select materials, including but not limited to:
 - Corporate name on event invitation mailed to hundreds of potential guests
 - Honorary Committee support listing for 1 individual on invitation
 - Corporate name on signage at event
 - Event power-point & scrolling slides
 - Corporate name displayed on social Media & event website

Table Sponsor

\$1,000

- Two (2) event tickets
- Recognition as an event sponsor in select materials, including but not limited to:
 - Corporate name on event invitation mailed to hundreds of potential guests
 - Honorary Committee support listing for 1 individual on invitation
 - Corporate name on table signage
 - Event power-point & scrolling slides

Underwriting Opportunities

Underwriting Opportunity	Cost	Underwriting Opportunity	Cost
Spirits	\$3,000	Signature Cocktail	\$800
Centerpieces	\$750	Fashion Sponsor	\$1,000
Snapchat Filter	\$1,000	Event Wristbands	\$500
Valet	\$800	Photography	\$1,000
Departure Gift	\$800	Registration	\$500
Videography	\$1,500	Food Stations	\$500
Dessert Table	\$800	Photo booth	\$1,000
Silent Auction	\$800	Key Revenue Enhancer	\$750

Underwriting commitments can be made payable to the American Cancer Society or can be paid directly to the vendor.

All underwriters will be recognized on night of signage.

2018 Red, White & Blue Party – 6.29.18 Commitment Form

ACS Tax Id: 13-1788491



Please print information legibly and exactly as it should appear in all event publications.

- Presenting Sponsor..... \$15,000
- Firework..... \$7,500
- Hot Air Balloon..... \$7,500
- Ice Bar Sponsor..... \$6,000
- Red Sponsor..... \$5,000
- White Sponsor..... \$3,000
- Blue Sponsor..... \$1,500
- Table Sponsor..... \$1,000
- General Donation..... \$_____

Underwriting Opportunity	Choice	Underwriting Opportunity	Choice
Spirits		Signature Cocktail	
Centerpieces		Fashion Sponsor	
Valet		Photography	
Snapchat Filter		Event Wristbands	
Departure Gift		Registration	
Videography		Food Stations	
Dessert Table		Photo booth	
Silent Auction		Key Revenue Enhancer	

CONTACT INFORMATION

TOTAL CONTRIBUTION \$_____

Company Name _____

Contact Name _____

Title _____

Address _____

City _____

State _____

Zip _____

Email _____

Phone _____

BILLING INFORMATION

- Enclosed is my check for \$ _____ made payable to the American Cancer Society.
- Please send an invoice to the address above.
- Please charge my (corporate card ___ / personal card ___) the following amount: \$_____

Account #: _____ Expiration Date: _____

Signature of Cardholder: _____

Thank you for your support – see you on June 29th!

PLEASE COMPLETE & RETURN COMMITMENT FORM TO:
 American Cancer Society • Attn: Lauren Ferraro • 13 Beech St • Johnson City • NY • 13790
 Phone: 607.766-6925 – Lauren.Ferraro@Cancer.Org

